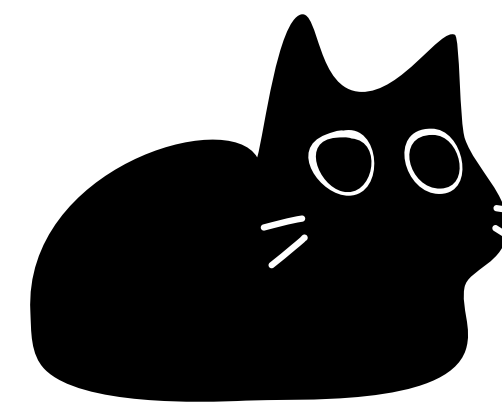


15 minute web design framework



Magic Emily Middleton
WPCourseGuide.com

November 30, 2024

1 - Make an index 📋

what's there on our website currently?

2 - Ideal function 😍

how do we want our site to interact with
users?

3 - Create look and feel 🌄

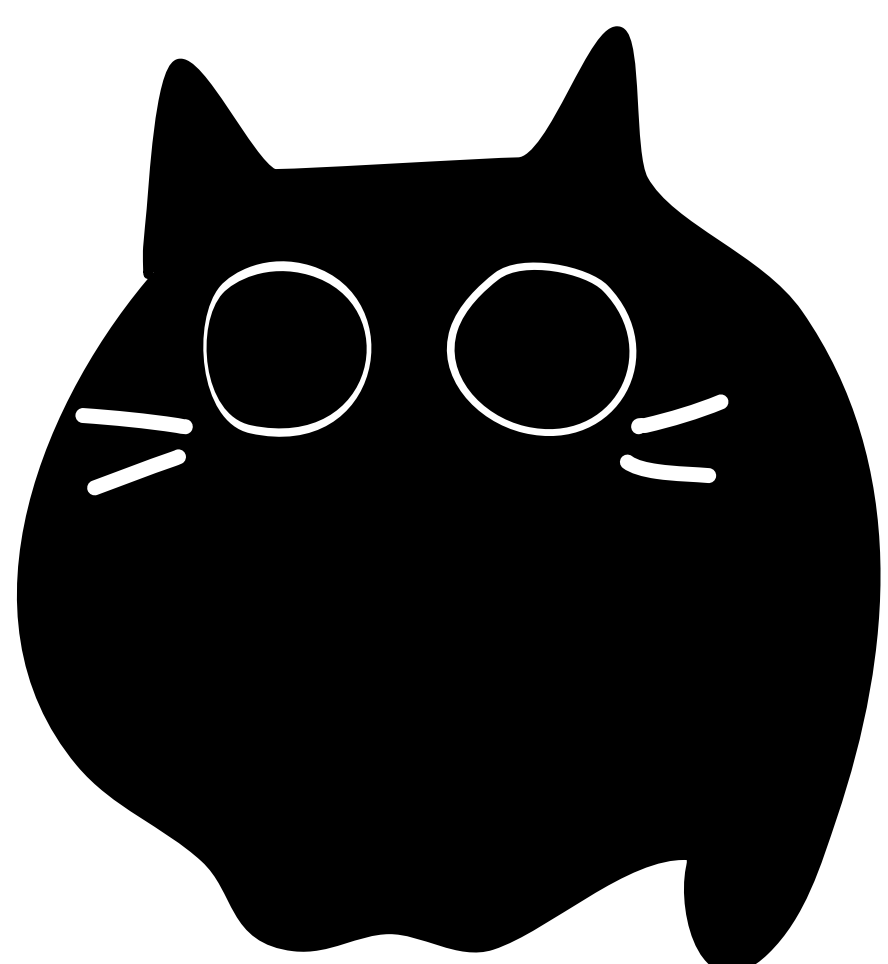
what is our feeling of interaction like?

4 - Find the hero 🦸

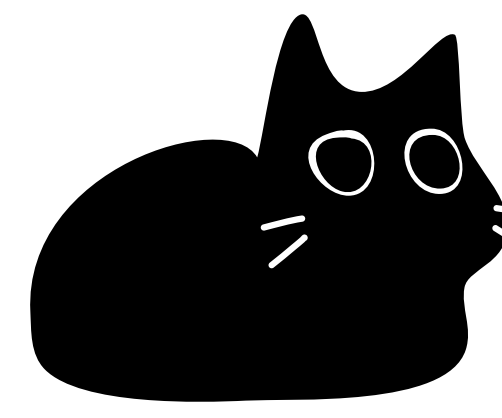
what is the main lead of our website?

Then we can look at actually what content

📦 will go in the space 📦



web design framework sample



Magic Emily Middleton
WPCourseGuide.com

November 30, 2024

1 - Make an index

what's there on our website currently?

We currently have a series of blog posts, a theme from 2015, unfinished pages, and an email list of 1000 people.

2 - Ideal function

how do we want our site to interact with users?

We want our site to provide a more smooth user experience for users to interact with our blog posts and to get notified when new posts come out. We also are considering offering courses and need to organize upsells or calls to action from our blog. And marketing sequences for our existing email list.

3 - Create look and feel

what is our feeling of interaction like?

The feeling should be light-hearted, easy to understand, feel like exploring outside.

4 - Find the hero

what is the main lead of our website?

The hero on our site is the blog content itself. The engagement and entertainment it offers is the lead experience people will be having on our website.